

# **Corporate Overview**



## We Serve. We Innovate. We Empower.

We operate at the crossroads of data, process, and technology delivering meaningful insights that are easy to understand and inspire action.

## **Our Capabilities & Solutions**

Our team uses innovative technologies and analytics to help clients efficiently discover new insights, spur innovation, navigate change, drive performance improvement, solve challenges and create stakeholder value. Challenges are met with the diverse experience of the ReefPoint Group team, including data scientists, industrial engineers, health systems specialists, military specialists, and experienced business professionals.



# Health Innovation & Technology

Enhancing existing operational and technical systems to deliver innovative solutions for healthcare.



#### Data Science & Advanced Analytics

Leveraging data and technology as strategic assets driving improvement in operational efficiency and effectiveness and create stakeholder value.



#### IT Integration & Interoperability

Understanding complex data across disparate systems to transform that data into meaningful and actionable information.



### Operational Logistics & Readiness

Delivering end-to-end logistics and supply chain capabilities solutions to deploy, deliver and distribute resources globally to enhance the readiness.

#### **Corporate Information**

#### Founded in 2008

**Headquarters Location** Annapolis, MD Phone: (410) 571-4967

Socioeconomic Certification CVE-Verified Service-Disabled Veteran- Owned Small Business (SDVOSB)

Facility Clearance Level Top Secret

#### Registrations

DUNS: 809852846 CAGE: 51D82 NAICS Codes: 518210, 541330, 541511, 541512, 541611, 541614, 541690, 541720, 541990

Contract Vehicles GSA IT Schedule 70 Contract No. 47QTCA19D000W GSA Professional Services Schedule Contract No. GS10F011BA SeaPort Next Generation (Nx-G) Contract No. N0017811D6663





#### Leadership

Jeremy Toton, CEO

Peter Anthony, President

Dan Hudson, CTO/Chief Data Scientist

## **Our Value to Clients**

ReefPoint Group is a trusted partner who enables you to *better leverage data and technology as strategic assets to solve your most complex problems.* We empower you through transformation into organizations that continuously learn, innovate, improve, and achieve excellence in fulfilling your varied missions. Our innovative solutions that drive efficiency and effectiveness combine client intimacy and domain expertise with logical integration of multiple disciplines including:

- Program, project, performance, risk, and change management
- Systems, business process, and reliability engineering
- Robust process improvement (Agile, CMMI, DevOps, Lean, Six Sigma)
- Operations research, data science, and advanced analytics
- Technology integration, workflow optimization, and intelligent automation



#### Data Science & Advanced Analytics

- Data Engineering
- Descriptive Analytics
- Diagnostic Analytics
- Data Visualization
- Predictive Analytics
- Prescriptive Analytics
- Geospatial Analytics



#### IT Integration & Interoperability

- Data Security
- Data Integrity & Auditing
- Programming Interfaces
- Data Quality
- Data Processing



# Health Innovation & Technology

- Program Management
- Diagnostic Assessment
- Strategic Planning
- Solution Design
- Change Management
- Implementation Support
- Sustainment Support

#### Operational Logistics & Readiness

- Crisis Operations
- Strategic Planning
- Operational Planning
- Global Supply Chain
- Humanitarian Relief Ops
  - Logistics & Relief Ops

## Solutions

We are best known throughout the government for our "services as a solution" approach. We have learned that rarely is there an instance where a single tool or solution can be deployed that addresses the needs and challenges across such a diverse business landscape. We help all our clients optimize efficiencies, reduce cost, and improve outcomes.



Operating room & inpatient throughput

Emergency & outpatient throughput

High reliability transformation



Special studies & analysis

Readiness planning

Finance, budget & spend improvement

## Our Team

- Our most valued asset: our diverse and talented staff with a unique blend of knowledge, skills, abilities, and experience
- Nearly 50% of RPG employees are Veterans
- Possess many advanced • degrees, professional certifications, or deep expertise in one or more domains including: analytics, change management, clinical care, geographic information systems (GIS), health policy and management, health systems engineering, improvement science, information technology, logistics and planning, project management, public health, statistics, and supply chain management
- Adept at managing a distributed workforce and rapidly sourcing and onboarding talent to meet our client needs

#### Who We Serve

- Department of Defense
- Department of Health and Human Services
- Department of Homeland Security
- Department of Veterans Affairs
- Department of the Air Force
- Department of the Army
- Department of the Navy
- U.S. Coast Guard

#### **How to Contact Us**

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LinkedIn: @ReefPointGroup

(410) 571-4967



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