

Our Mission:

Transform Data into Actionable Intelligence

At ReefPoint Group, we empower federal agencies with cutting-edge AI and data science solutions. Our expertise in enterprise data strategy, AI-driven decision support, and digital transformation helps drive mission success, optimize operations, and improve outcomes for Veterans and service members.



ReefPoint Group is a Service-Disabled Veteran-Owned Small Business (SDVOSB) founded by Naval Academy graduates in 2008 who saw an opportunity to continue serving others to help ensure our nation's Veterans and service members receive the finest healthcare and support services.

Unlock Enterprise Data's Full Potential

Despite the rise of AI, large enterprises continue to struggle with realizing the true promise of data-driven decision-making. The roadblocks are well known — entrenched data silos, legacy systems, security concerns, and cultural resistance to change. Without a unified data strategy, organizations face fragmented insights and missed opportunities.

At ReefPoint Group, we break down these barriers with proven frameworks that align technology, process, and people to create a seamless enterprise data and analytics ecosystem. By implementing structured data architecture, management, and governance, we transform data from an isolated asset into a powerful driver of efficiency, innovation, and mission success.

ReefPoint Group delivers actionable, enterprise-wide insights — because when data works together, organizations thrive.

Harness Data for Strategic Impact

ReefPoint Group is your trusted partner in harnessing data and technology as powerful strategic assets to tackle your most complex challenges. We drive transformation, empowering organizations to continuously learn, innovate, and excel in achieving their missions.

Our proven track record includes supporting key agencies such as the Department of Defense (DoD), Department of Health and Human Services (HHS), Department of Homeland Security (DHS), Department of Veterans Affairs (VA), U.S. Coast Guard, Department of the Navy, Department of the Air Force, and Department of the Army.

We don't just solve problems—we create lasting impact.



Data Science Capabilities



Enterprise Data Strategy

We overcome data silos, disjointed processes, and fragmented technologies to deliver innovative data products supporting reporting, operational decision support, and evidence-based policymaking.



Robust Data Engineering

We engineer robust pipelines to seamlessly integrate data and transform fragmented information into authoritative and interoperable data products that form the indispensable backbone of excellent business intelligence.



Effective and Understandable AI

ReefPoint embraces responsible AI solutions that actively mitigate data bias and advance equity, safety, and transparency. By delivering precise and explainable output, we empower business and product lines owners to trust data-driven insights.



Machine Learning Operations (MLOps)

By embedding continuous monitoring and optimization, our MLOps framework adapts to dynamic, real-world applications ultimately maximizing performance and scalability.



Data-Driven Business Improvement

We help agencies replace outdated processes with modern, scalable solutions that enhance efficiency, transparency, and compliance. We turn regulatory challenges into opportunities for innovation and growth.



Enterprise Analytics and Reporting

We deliver enterprise reporting, Open Data solutions, and tailored analytics to federal agencies. We transform data into clear, actionable intelligence, empowering leaders to make informed decisions and drive impact.

Success Stories

VA Data Strategy Implementation	Eliminating data silos and creating trusted, high-quality data ecosystems with VA's Chief Data Officer to ensure seamless access and reproducibility
Accelerating Benefits for Toxic-Exposed Veterans	Ensuring Veterans receive benefits and services they deserve with consistent, accurate, re-usable data products and applications for VA's implementation of the PACT Act
Personalize Care Pathways Using AI	Developing AI/ML models to analyze the complex interactions between clinical risk factors, social determinants of health, and clinical touchpoints to deliver precise, explainable interventions
Generative AI for Healthcare Facilities Design	Applying AI-driven optimization to streamline facility planning—bringing hospitals to market faster, reducing costs, and improving patient care
Detecting Fraud Against Veterans	Deploying advanced machine learning to proactively detect and prevent fraudulent direct deposit changes, protecting Veteran benefits
Strategic Analytics for VA Mission Support	Modernizing records management, analytics, and data strategy to drive better decision-making and optimize mission-critical operations

Contract Vehicles

- GSA IT Schedule 70
- GSA Professional Services Schedule
- GSA Multiple Award Schedule (MAS) (54151HEAL, 54151S, 541611)
- VA Veteran Enterprises Contracting for Transformation and Operational Readiness (VECTOR) Service Group 2
- BUMED Performance and Process Improvement Support Services (PPISS)
- SeaPort Nx-G

Licenses & Certifications

- CVE-Verified Service-Disabled Veteran-Owned Small Business (SDVOSB)
- Top Secret Facility Clearance
- ISO-9001 Certified

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NAICS Codes:

518210 541519 541690
541511 541614

Contact Information

Maria Spasojevic
Senior Vice-President, Data Science
mspasojevic@reefpointgroup.com
650-804-8032

