



Established: 2008

UEI: SJ7DG9KSK4U5

CAGE: 51D82

ReefPointGroup.com

HEALTHCARE CONSULTING

# Capabilities Statement

## Our Capabilities

ReefPoint Group envisions a future where healthcare is seamlessly integrated into daily life, delivering proactive, personalized care that transforms patient outcomes. Our solutions empower clinicians, public programs, and patients to collaborate effectively, leveraging innovative technologies to drive integrated care delivery. As trusted partners to the military, Veterans, and their families, we tackle the complexities of the healthcare ecosystem every day—designing transformative strategies, optimizing operations, and ensuring access to world-class care. At the heart of our mission is a commitment to measurable impact, creating a healthier, more connected future for all.

## Differentiators

- ✓ **Veteran-Led Expertise:** Founded by Naval Academy graduates and certified as a Service-Disabled Veteran-Owned Small Business (SDVOSB), RPG leverages deep insights from military service, with over 33% of its workforce comprised of veterans, to support mission-critical healthcare and operational transformation initiatives.
- ✓ **Proven Impact on Veterans' Healthcare:** RPG's healthcare solutions have driven measurable outcomes, including up to 87% reduction in patient wait times, a 30% increase in clinical capacity, and a 27% rise in access to Veteran programs.
- ✓ **Data-Driven Innovation:** With advanced data science capabilities, RPG translates complex data into actionable insights, enabling smarter, more efficient government programs that drive strategic decision-making.
- ✓ **Integrated Delivery Frameworks:** RPG employs evidence-based methodologies and agile frameworks to deliver seamless implementation, ensuring operational efficiencies and program success across large-scale, complex environments.

## Core Competencies

- Transformative Healthcare Strategy & Consulting
- Program and Project Management Excellence
- Optimized Health Operations & Logistics
- Comprehensive Construction and Facilities Management
- Improved Care Access and Enhanced Coordination
- Health Informatics and Advanced Analytics Leadership

### NAICS Codes

541330 Engineering Services

541611 Administrative Management and General Management Consulting Services

541511 Custom Computer Programming Services

541512 Computer Systems Design Services

541519 Other Computer Related Services

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## Past Performance

<p><b>VA Office of Construction &amp; Facilities Management (CFM)</b> 36C10F23F0036 10/07/2023 – 10/06/2028</p>	<p>Delivering comprehensive program and project management across five VA CFM offices, managing a \$6.7B construction budget. Supporting mission-critical infrastructure modernization efforts through scalable solutions that enhance compliance, risk mitigation, and operational efficiency.</p>
<p><b>VA Integrated Veteran Care (IVC)</b> GS-10F-011BA, 36C10G23F0018 09/06/2023 – 01/26/2026</p>	<p>Utilizing advanced data analytics, machine learning (ML), and artificial intelligence (AI) to support operational efficiencies and improve Veteran outcomes. Key accomplishments include enhanced predictive modeling, access-to-care optimization, and data-driven decision-making tailored to VHA's complex healthcare landscape.</p>
<p><b>VA Office of Healthcare Innovation &amp; Learning (AVAIL)</b> 36C10X22R0027 2022 – Ongoing</p>	<p>Spearheading Digital Twin technology to enhance lifecycle management of VA facilities, including Community-Based Outpatient Clinics (CBOCs) and hospitals. Supporting the Center for Care and Payment Innovation (CCPI) by analyzing and optimizing alternative payment models, driving healthcare cost containment, and ensuring compliance with value-based care initiatives.</p>
<p><b>VHA Finance DevSecOps Support</b> VA-24-00039301 03/27/2024 – TBD</p>	<p>Delivering Agile DevSecOps methodologies to modernize financial management systems. Services include secure cloud integration, real-time analytics, continuous integration/continuous delivery (CI/CD), and risk mitigation strategies to enhance cybersecurity and operational resilience.</p>
<p><b>VA Office of Enterprise Integration (OEI) PMSS</b> 36C10X24Q0295 09/30/2024 – TBD</p>	<p>Providing enterprise-wide program and project management support. Key focus areas include the development of integrated governance frameworks, strategic performance dashboards, and risk-based planning to drive organizational transformation and improve policy implementation across VA's business lines.</p>
<p><b>Energy, Environment, and Fleet (EEF)</b> EEF IDIQ Ongoing</p>	<p>Driving federal sustainability initiatives through energy-efficient operational frameworks, climate literacy training, and sustainable building certifications. Enhancing compliance with Executive Orders (EO) and federal regulations to achieve VA's environmental performance goals.</p>

### Contract Vehicles

- SeaPort Nx-G
- GSA Multiple Award Schedule (MAS) (54151HEAL, 54151S, 541611)
- Veteran Enterprises Contracting for Transformation and Operational Readiness (VECTOR)- Service Group 2
- Performance and Process Improvement Support Services (PPISS)

### Licenses & Certifications

- CVE-Verified Service-Disabled Veteran- Owned Small Business (SDVOSB)
- Top Secret Facility Clearance
- ISO-9001 certified



ReefPoint Group, LLC is a Service-Disabled Veteran Owned Small Business founded by Naval Academy graduates in 2008 who saw an opportunity to continue serving others to help ensure our nation's veterans and servicemembers receive the finest healthcare and support services.

### CONTACT INFORMATION

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